



The Iowa Democratic Party is seeking a Communications Director. The Comms Director will be responsible for building and growing a Communications Department that fits with Chair Hart's vision for the Iowa Democratic Party. The Communications Director will work with a variety of allied organizations to enhance infrastructure and support campaigns across the state.

Chair Rita Hart was elected in January 2023 to rebuild the Iowa Democratic Party. She is working closely with State House Leader Jennifer Konfrst, Auditor Rob Sand, and State Senate Leader Zach Wahls to help Iowa Democrats start winning elections again. You can read her "Mandate for Change" vision document here:

<https://www.bleedingheartland.com/static/media/2023/01/Hart-Vision-for-IDP-2023.pdf>

**Status:** Full-time employment. Competitive Benefits. Salary range is \$66,000 to \$78,000 annually and is commensurate with experience and qualifications. The Communications Director reports to the Senior Advisor/Acting Executive Director. The position is based in Iowa.

Position Responsibilities Include:

- Developing and implementing over-arching communications strategy, plans in conjunction with allied organizations and Democratic elected officials
- Work with broader Democratic infrastructure to fill gaps in media relations, media monitoring, rapid response, storyteller recruitment, and training
- Building and executing an aggressive statewide surrogate program
- Build and manage relationships with talkers
- Writing and editing external communications, including talking points, scripts, press releases, and op-eds with an eye towards earned

- media opportunities for local county parties
- Working with local stakeholder groups to help spread a coordinated message statewide;
  - Develop or improve processes for data (media lists, etc.) necessary to effectively complete other tasks
  - Working with Digital Director to ensure coordination between earned media efforts and a robust social media program;

Desired Skills/Qualification:

- Experience in campaign/electoral communications work required
- Experience On-the-record strongly preferred
- Experience working in Iowa or Midwest a plus
- Experience managing a staff a plus
- Excellent written and verbal communication skills
- Demonstrated ability to work in teams and with volunteers
- Ability to work in fast-paced environment and quickly fit different situations into broad strategic frameworks
- Ability to understand needs and incentives of different campaigns and offer support in variety of different races.

How to Apply

To apply please send a cover letter, resume and salary requirements to [zmeunier@iowademocrats.org](mailto:zmeunier@iowademocrats.org) Please list "Communications Director Application" in the subject line. Please contact Zach Meunier at 515-244-7292 or [zmeunier@iowademocrats.org](mailto:zmeunier@iowademocrats.org) for any accommodations you need for the application and interview process.

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