



Title: Communications Director

The Iowa Democratic Party seeks an experienced communications professional to serve as the Party's Communications Director starting immediately.

Status: Full-time employment. Salary and benefits are commensurate with experience and qualifications. The Communications Director reports to the Executive Director.

Duties Include:

- Develop long and short-term media-based strategies to promote the Iowa Democratic Party, maintain clear communication about the Iowa Caucuses, and elect Democratic candidates up and down the ticket in the general election
- Create a rapid response system to take advantage of time-sensitive opportunities in the news cycle
- Advise party officers, staff, and members on communications strategy
- Ensure message continuity across all communication channels
- Manage press requests
- Work with the Democratic National Committee, congressional and legislative caucuses, other elected officials, endorsed candidates, and party members on framing and delivering a consistent message from the Party to the public
- Develop, maintain, and regularly update the Party's press list
- Train activists, party leaders, candidates, and elected officials about framing the Party's values, growing the Party's message skills, communicating with the media and the public, and using new technologies for delivering a strong, positive message
- Manage communications for the Party's governing bodies, including the State Central Committee, State Executive Committee, and their commissions and committees
- Write or edit correspondence and other written communications from the officers and other staff
- Perform such other duties as the State Chair or Executive Director assigns

Preferred Qualifications:

- Experience in political communication or equivalent experience for a political, non-profit, or advocacy group

- Experience directly developing and implementing communications strategies, particularly campaign communications and earned media
- Strong written and verbal communication skills
- Ability to prioritize multiple competing tasks and manage rapid response as necessary
- The ability to pitch in on diverse projects and pick up new skills quickly.

To Apply: Send a resume to jobs@iowademocrats.org with the subject line Communications Director. Please contact Blair Lawton at 605-212-5084 for any accommodations you need for the application and interview process.

The Iowa Democratic Party is an equal opportunity employer, and employs without regard to race, color, religion, gender, sex (including pregnancy, gender identity, and sexual orientation), parental status, family medical status or genetic information, military service, age, national origin, ancestry, marital status, height, weight, creed, economic status or disability.